

Subject line: Help me run 13 miles in [x days]!

Body:

Just a reminder in just [X] days I'll be running [or walking] the Country Music 1/2 Marathon with Team Sheryl Crow as a part of *Powered by Hope*, benefiting New Hope Academy. I've been training hard and I can't wait to cross the finish line on Saturday! It's getting close, but there's still time for you to be involved.

I need your help to reach and even beat my \$1,000 fundraising goal. Will you donate \$50 [or \$25, \$100, \$200, etc.] today?

Click here to donate now: [insert the link to your FirstGiving page]

With gratitude,

[Insert your first name]

P.S. To mail a donation:

- 1.) Make check out to "New Hope Academy".
- 2.) Put "[your name]" and "Powered by Hope" in the memo line so I'll get credit for your donation.
- 3.) Mail to: New Hope Academy, 1820 Downs Blvd., Franklin, TN 37064