



Dear [ENTER THE NAME OF THE RECIPIENT],

On April 28, 2012, I will be running [OR WALKING] the Country Music ½ Marathon to raise money for a great cause and I need your help.

I will be running on behalf of *Powered by Hope*, as a member of Team Sheryl Crow. All money donated will benefit New Hope Academy, the school in Franklin, Tennessee which has sparked a cultural movement to empower the poor and bring hope to the disadvantaged.

New Hope Academy exists to serve low-income families by providing an excellent, Christ-centered education in an atmosphere where meaningful relationships form across racial, socio-economic and cultural lines. Opportunities are created and hope is nurtured. But that is only the beginning.

New Hope has proven that investing in children from disadvantaged situations creates a ripple effect of transformation in their families, neighborhoods and the entire communities, causing them to reach for a brighter future than they ever thought possible.

New Hope Academy has faithfully reserved 50 percent of its seats for children from low-income families for 15 years. The funds I raise will go to support their Scholarship Fund, enabling these children to achieve their God-given potential with your help.

I have committed to raise a minimum of \$1,000 as a member of *Powered by Hope*. I hope to exceed that amount and you can help if you could be 1 of 25 people to donate \$50 toward the goal. Please join me to provide hope and opportunity to children in need.

All donations are 100% tax deductible. I encourage you to donate online at my personal fundraising webpage: [www.enteryoururlhere.com.]

You may also donate by check using the self-addressed envelope provided. Checks can be made out to New Hope Academy with *Powered by Hope* and my name in the Memo line. Thank you for your contribution.

Sincerely,
[YOUR NAME HERE]

For more information about Powered by Hope and New Hope Academy, please visit: www.WHATPOWERSYOU.org